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## Emami posts 7% rise in net to ₹279 crore

Our Bureau Kolkata

FMCG major Emami on Monday reported around 7 per cent y-o-y rise in its con-solidated net profit to ₹278.98 crore for Q3FY25 from ₹260.65 crore for the 1 same period last fiscal.

same period last fiscal. The Kolkata-based com-pany's revence grew 5.33 per cent y-0-y at ₹1049.48 crore for Q3FY25 against ₹996.32 crore during Q3FY24, ac-cording to a stock exchange filing. The company, in a release, said the macroeconomic en-vironment during the quarter presented a mixed bag of challenges and oppor-tunities. Urban demand

Q3 Results Q3FY25 Q3FY24 % chge (y-o-y) (y-o-y) Revenue 1049.48 996.32 up 5.33 from operations 278.98 260.65 up 7.03 Profit after tax

Source: BSE (All figures are in ₹ cr, except percentages)

faced headwinds, influenced by rising food inflation and liquidity constraints in retail and wholesale trade channels.

Conversely, rural demand showcased resilience, buoyed by favorable mon-soon conditions and a robust harvest, providing a silver lining amidst market uncertainties.

However, the delayed on-

set of winter impacted sea-sonal categories, adding an-other layer of complexity to an already dynamic market environment.

## ROBUST GROWTH

"Despite these macroeconomic headwinds, the comnomic headwinds, the com-pany reported a robust growth of 9 per cent in its core domestic business, driven by a healthy volume growth of 6 per cent. Key brands such as the Healthcare range and BoroPlus range delivered strong growth despite the challenges posed by delayed and mild winters.

Meanwhile, Navratna and the Pain Management port-folio showcased remarkable resilience, achieving growth in the low single digits," the

Hard tow single digits, the company said. Harsha V Agarwal, Vice Chairman and MD, Emami Ltd, said driven by a 6 per cent increase in volume in O20225 the company pec Q3FY25, the company pos-ted a healthy 9 per cent growth in its core domestic business.

## NEW AGE CHANNELS

"Our targeted distribution strategies for new-age channels have played a vital role in driving success across the

business. "Strategic initiatives for Kesh King and male groom-ing along with the expected revival of International Business, position us confidently for sustained, robust growth going ahead," he said.