



Date: August 9, 2023

The Manager - Listing **The National Stock Exchange of India Ltd.**Exchange Plaza, Plot No. C/1, G. Block

Bandra Kurla Complex, Bandra (E)

Mumbai - 400 051

Scrip Code: EMAMILTD

The Manager - Listing **BSE Limited**Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001
Scrip Code: 531162

Dear Sirs,

## Re: Increase in stake of Brillare Science Pvt Ltd, the Subsidiary Company

Pursuant to regulation 30 of SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015, this is to inform you that the Company has further subscribed to the Equity Share Capital of Brillare Science Pvt Ltd ("Brillare"), the Subsidiary Company; consequently, the company's stake in Brillare has been increased from 82.92% to 95.36 % on Issued & Paid-up capital of the said subsidiary company.

In this regard, disclosure under regulation 30 of the SEBI Listing Regulations, read with the SEBI Circular No. CIR/CFD/CMD/4/2015 dated September 9, 2015, is enclosed.

This intimation is also being made available on the Company's website at: <a href="http://www.emamiltd.in/investor-info/">http://www.emamiltd.in/investor-info/</a>

This is for your information.

Thanking You,
Yours Sincerely,

For Emami Limited

SANDEEP KUMAR Digitally signed by SANDEEP KUMAR SULTANIA Date: 2023.08.09 22:24:06 +05'30'

Sandeep Kr Sultania

Company Secretary & VP- Sales Commercial



## Disclosure under sub-para (1) [i.e. Acquisition(s) (including agreement to acquire)] of Para (A) of Part (A) of Schedule III to the Regulation 30 SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Obligations and Disclosure Requirements) Regulations, 2015		
S1 No	Particulars Particulars	
A	Name of the target entity	Brillare Science Private Limited
В	Whether the acquisition	Brillare is a Subsidiary, hence, the related party.
	would fall within related	None of the promoter/ promoter group/ group
	party transaction(s) and	companies have any interest in the entity.
	whether the promoter/	
	promoter group/ group	
	companies have any	
	interest in the entity being	
	acquired? If yes, nature of	
	interest and details thereof	
	and whether the same is	
	done at "arms length";	
С	Industry to which the entity	Fast Moving Consumer Goods
	being acquired belongs;	Brillare Science Pvt Ltd., a professional beauty
		care company offering products in skin, hair &
		body care for professional salon and home use. It
		owns Brillare Science and Root Deep brand.
D	Objects and effects of	J
	acquisition	Brillare. Post allotment of 67,22,944 equity
		shares, Company's stake in Brillare would
		increase to 95.36% on Issued & Paid-up capital
-	D: ( 1 . 1 . (	basis.
E	Brief details of any	None
	governmental or regulatory	
	approvals required for the	
E	acquisition;	Oth A
F	Indicative time period for	9 <sup>th</sup> August 2023
	completion of the	
	acquisition;	
G	Nature of consideration -	Cash
	whether cash consideration	
	or share swap and details of	
	the same;	



## emami limited

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Sl No	Particulars	
Н	Cost of acquisition or the price at which the shares are acquired;	Price of shares has not been disclosed due to reason of confidentiality
I	Percentage of shareholding / control acquired and / or number of shares acquired;	67,22,944 Equity shares,
J	Brief background about the entity acquired in terms of products/line of business acquired, date of incorporation, history of last 3 years turnover, country in which the acquired entity has presence and any other significant information (in brief);	Incorporated on 10/08/2015 under the Indian Companies Act, 2013 by Mr. Jigar Patel, Brillare is a professional beauty care brand for salon which operates in India under 2 brands –  • Brillare Science • Root Deep  Prior to the incorporation, the business was being carried on through a partnership firm under the name and style of M/s. Brillare Science.
		It has omni-channel presence with good mix of online & offline channel. In offline the products are sold in and through professional salons. All the products are based on natural ingredients and company also mentions "Nature Score" on some of the products.
		Turnover of last 3 (three) financial years: Financial Year Amount (Rs in Crore) 2022-23 19.71 2021-22 17.72 2020-21 9.71