



Date: 15<sup>th</sup> June, 2023

The Secretary  
The National Stock Exchange of India Ltd.  
Exchange Plaza, Plot No. C/1, G. Block  
Bandra Kurla Complex, Bandra (E)  
Mumbai: 400051  
Scrip Code: EMAMILTD

The Secretary  
BSE Limited  
Phiroze Jeejeebhoy Towers  
Dalal Street  
Mumbai: 400001  
Scrip Code: 531162

Dear Sirs,

**Re: Intimation under Regulation 30 of the Securities and Exchange Board of India (Listing Obligation and Disclosure Requirements) Regulations, 2015**

This is to inform you that Emami Limited has invested Rs. 4.50 Crores (Rs Four Crores Fifty Lacs only) by way of subscription to the Compulsory Convertible Preference Shares of "Cannis Lupus Services India Private Limited" ("Cannis"), its associate company.

The details required under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 along with is enclosed as Annexure -1.

Further, pursuant to Regulation 30(8) of the SEBI (Listing Obligation and Disclosure Requirements) Regulation, 2015 the enclosed Disclosures will be made available on the Company's website at: <http://www.emamiltd.in/investor-info/>

Kindly take the same on record.

Thanking you,

Yours faithfully,

**For Emami Limited**

SANDEEP  
KUMAR  
SULTANIA

Digitally signed by SANDEEP KUMAR SULTANIA  
DN: cn=SANDEEP KUMAR SULTANIA, o=EMAMI LIMITED, email=SANDEEP.KUMAR.SULTANIA@EMAMILTD.COM, c=IN  
Reason: I am the signer of this document.  
EMAMILTD.COM  
SANDEEP KUMAR SULTANIA  
EMAMILTD.COM

**Sandeep Sultania**  
**Company Secretary & VP-Sales Commercial**

Encl. As above.

*Annexure -1*

**Disclosure under sub-para (1) [i.e. Acquisition(s) (including agreement to acquire)] of Para (A) of Part (A) of Schedule III to the Regulation 30 SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015**

SI No	Particulars	
A	Name of the target entity	<b>Cannis Lupus Services India Private Limited ("Cannis")</b>
B	Whether the acquisition would fall within related party transaction(s) and whether the promoter/ promoter group/ group companies have any interest in the entity being acquired? If yes, nature of interest and details thereof and whether the same is done at "arm's length";	Cannis is an Associate, hence, the related party. None of the promoter/ promoter group/ group companies have any interest in the entity.
C	Industry to which the entity being acquired belongs;	Pet care segment offering Ayurvedic/ herbal remedies for pets under the brand "Fur Ball Story".
D	Objects and effects of acquisition	Investment is in line with Emami's strategy and to meet the business requirements of Cannis.
E	Brief details of any governmental or regulatory approvals required for the acquisition;	None
F	Indicative time period for completion of the acquisition;	15 <sup>th</sup> June, 2023
G	Nature of consideration - whether cash consideration or share swap and details of the same;	Cash
H	Cost of acquisition or the price at which the shares are acquired;	It is as per mutually agreed valuation, price of CCPS has not been disclosed due to reasons of confidentiality.

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phone: 91 33 6613 6264 tele fax: 91 33 6613 6600 e-mail: [contact@emamigroup.com](mailto:contact@emamigroup.com) website: [www.emamiltd.in](http://www.emamiltd.in)

CIN: L63993WB1983PLC036030

SI No	Particulars									
I	Percentage of shareholding / control acquired and / or number of shares acquired;	<p>Emami Limited will hold 100% of CCPS of Cannis.</p> <p>Presently, Emami Limited is holding 30% Equity Share Capital of Cannis.</p>								
J	Brief background about the entity acquired in terms of products/line of business acquired, date of incorporation, history of last 3 years turnover, country in which the acquired entity has presence and any other significant information (in brief);	<p>Cannis Lupus Services India Private Limited, a Private Limited company incorporated on 1<sup>st</sup> May 2019 under the Companies Act, 2013, and having its registered office at S-323, 1<sup>st</sup> Floor, Uppal Southend, Sector - 49, Sohna Road, Gurgaon - 122018, Haryana 122018.</p> <p>CIN of the company is U74999HR2019PTC080076. It is engaged in the business of services for pets and are launching medicinal, food, supplements and other complimentary products for pets.</p> <p>Mr. Animesh Katiyar and Ms. Srishti Sharma are the founders of Cannis.</p> <p>Turnover of last 3 (three) financial years:</p> <table data-bbox="722 1227 1284 1384"> <thead> <tr> <th>Financial Year</th> <th>Amount (Rs in Lacs )</th> </tr> </thead> <tbody> <tr> <td>2022-23</td> <td>46</td> </tr> <tr> <td>2021-22</td> <td>22</td> </tr> <tr> <td>2020-21</td> <td>19</td> </tr> </tbody> </table>	Financial Year	Amount (Rs in Lacs )	2022-23	46	2021-22	22	2020-21	19
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