Published Date:	2 Aug 2024	Publication:	The Economic Times [Mumbai]
Journalist:	Bureau	Page No:	8
MAV/CCM:	198,217/18.95	Circulation:	273,421

Emami PAT Up 36%, Co Sees Green Shoots in Rural Areas

Our Bureau

New Delhi: Homegrown consu-mer goods company Emami on Thursday reported a 36.4% jump in standalone net profit at ₹176 cro-re for the fiscal first quarter, com-1

re for the fiscal first quarter, com-pared with 7129 crore a year earlier. Revenue from operations grew 8.2% to 7755.3 crore. The makers of Navratna oil and Zandu Balm said in its earnings re-lease that there was a sequential improvement in demand trends in the first quarter with "slight green shoots" in rural demand, though food inflation continued to impact discretionary consumption. While the hot summer boosted a

"healthy demand" for summer products, it dampened sales of non-summer products and redu-ced out-of-home consumption, it said. The firm's consolidated net profit grew 10.1% year-on-year to 450.6 croce, while revenue from operations was up 9.7% to ₹906.1



operations was up 9.7% to ₹906.1 Trosted ₹216.5 crore in consolidated earnings before interest, tax, de-preciation and amortisation. Con-solidated Ebitda margin improved by 0.9 percentage point to 23.9%, said vice chairman Mohan Goen-ka. The company achieved a ro-bust sales and profit performance despite making 21% higher invest-ments behind its brands, he said.